

## ABOUT ME

Dedicated and creative graphic designer and developer with over 15 years of professional experience in various areas such as: graphic design, ebooks, web design, print, illustration, branding, photo retouching and package design. Intrinsically motivated with team-player mentality and accustomed to working in highly collaborative environments. Ability to manage and deliver multiple projects in a fast-paced environment.

## SKILLS

### SOFTWARE

Photoshop  
Illustrator  
InDesign  
Premiere Pro  
After Effects  
Dreamweaver  
Adobe XD  
Dimension  
Lightroom  
JIRA

### PROGRAMING

HTML  
CSS  
XML  
ONIX  
SMIL  
Javascript  
Jquery  
Bootstrap  
EPUB  
EPIB  
MOBI

### OTHERS

Packaging Design  
Logo Design  
Photography  
Photo retouching  
Video production  
UI & UX Design  
Keynote  
Power Point

## EDUCATION

### High School Diploma

Bell Gardens High School  
Bell Gardens, California

### Associate in Arts and Design

Cerritos Community College  
Norwalk, California

### UX Design tools: Illustrator

Lynda.com

## WORK EXPERIENCE

### Production Associate

2012 - Present | *Disney Digital Experiences Apps* | 📍 Glendale, CA

- Responsible for converting print books from different Disney franchises to EPUB, MOBI & EPIB formats. Ensure ebooks maintain same appearance and format as original print version using HTML, CSS, SMIL and XML. Troubleshoot and test ebooks on devices such as iPad and Kindle.
- Worked on all fixed format Read-Along Storybooks from Walt Disney Records like such as: Frozen, Soul, Raja, Star Wars, Marvel and others. Developed fixed format read aloud ebooks for major online vendors like Amazon, Apple, Barnes & Noble, Google Play and others.
- Edited audio wav files using Audacity and Anosoft software to create accurate timing for highlighting words when developing ebooks. Responsible for modifying and combining InDesign files and creating high resolution PDFs.
- Collaborated with Disney partners around the world to create and distribute ebooks to all major online vendors. Collaborated with multiple departments within the company to produce final products for all Disney franchises.

### Graphic Designer

2018 - Present | *Disney Digital Experiences Apps* | 📍 Glendale, CA

- Design Disney comics covers for VeVe Digital Collectibles Online platform. The covers are released monthly and created using Photoshop, Illustrator and InDesign.
- Designed ebook covers for multiple Disney franchises using Photoshop, Illustrator and InDesign. After design was completed I helped converting to ebook format.

### Video Editor ( Project )

2020 - 2020 | *Disney Learning* | 📍 Glendale, CA

- In addition to my role as Production Associate (see above), I assisted the Disney Learning team with video assets for licenses. This involved using Adobe After Effects to create a series of videos between 8 and 12 seconds long. When given a set of video files, a set of music files, and a set of recorded vocal tracks, was able to assemble them into one final product.

### Graphic Designer ( Project )

2014-2015 | *Disney Publishing World Wide* | 📍 Glendale, CA

- Designed logo for Disney Plush Pals concept. Collaborated with Disney teams to create icons and special badges used for ebook covers.
- Assisted teaching the basics of Photoshop, Illustrator and InDesign on Disney Rise a series of classes for castmembers to expand and refine their skills, techniques and knowledge.

## REFERENCES

### Lorri Broda

*Sr Mgr-Interactive Experiences*

Digital Production

☎ (818) 931-2739

✉ [lorri.broda@disney.com](mailto:lorri.broda@disney.com)

### Shane M Jacobson

*Assoc Mgr-Product Management*

Apps

☎ (818) 931-3964

✉ [shane.m.jacobson@disney.com](mailto:shane.m.jacobson@disney.com)

### Bryan C Martinez

*Mgr-App Development Publishing*

Product Operations

☎ (818) 726-2305

✉ [bryan.c.martinez@disney.com](mailto:bryan.c.martinez@disney.com)

### Michael J Briskman

*Digital Media Admin*

Product Operations

☎ (818) 931-3497

✉ [myke.j.briskman@disney.com](mailto:myke.j.briskman@disney.com)

### Rob Hummel

*Sr Producer Multimedia Development*

Disney Publishing Worldwide

☎ (818) 931-3368

✉ [robert.e.hummel@disney.com](mailto:robert.e.hummel@disney.com)

### Digital Media Coordinator

2011 - 2012 | *Disney Publishing World Wide* | 📍 Glendale, CA

- Responsible for converting print books from Disney related publishers to EPUB, MOBI & EPIB formats. Collaborated with multiple Disney teams to produce enhanced ebook products. Handled multiple projects for all Disney franchises.

### Web and Graphic Designer

2010 - 2012 | *Aston Marketing Group* | 📍 Torrance, CA

- Created logos, brochures, mailers and graphic assets for monthly campaigns. Developed multiple landing pages, email templates to coordinate with mailers. Collaborated with UX design and developed websites using HTML, CSS, XML and more.

### Graphic Designer

2009 - 2010 | *Logobang* | 📍 Los Angeles, CA

- Designed logos for multiple clients based on specific looks and description. Collaborated with clients to modify final logo until final approval. Designed website mockups and assets for multiple clients.

### Packaging Designer

2007 - 2009 | *Aramco Imports* | 📍 Commerce, CA

- Responsible for designing packing layouts and labels for kitchenware products. Designed multiple logos for branding products like toys, kitchenware and electronics. Worked on main catalog and weekly specials flyers. Photographed new products and retouched for main catalog.